

# **Get Lost Chocolate Bars**

---

Cullen Sutherland  
Intro to Graphic Design  
December 5, 2019

fun

adventurous

illustrative

colorful

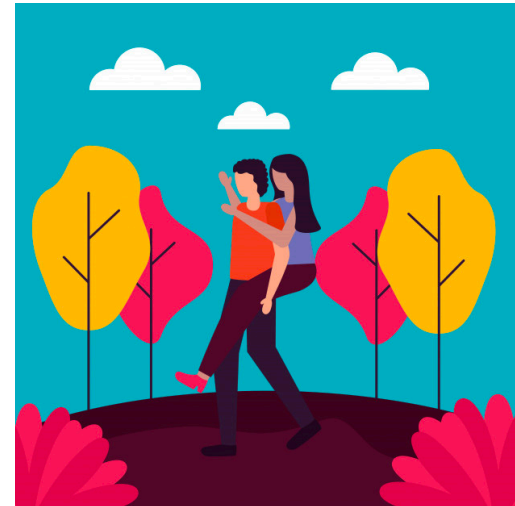
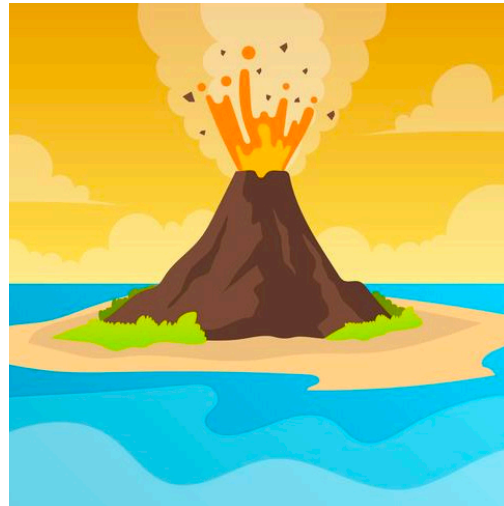
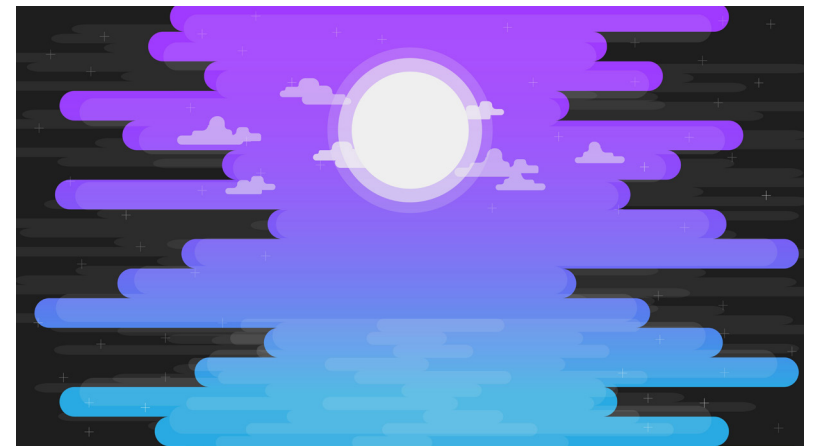
RESEARCH / Original concept/persona moodboard

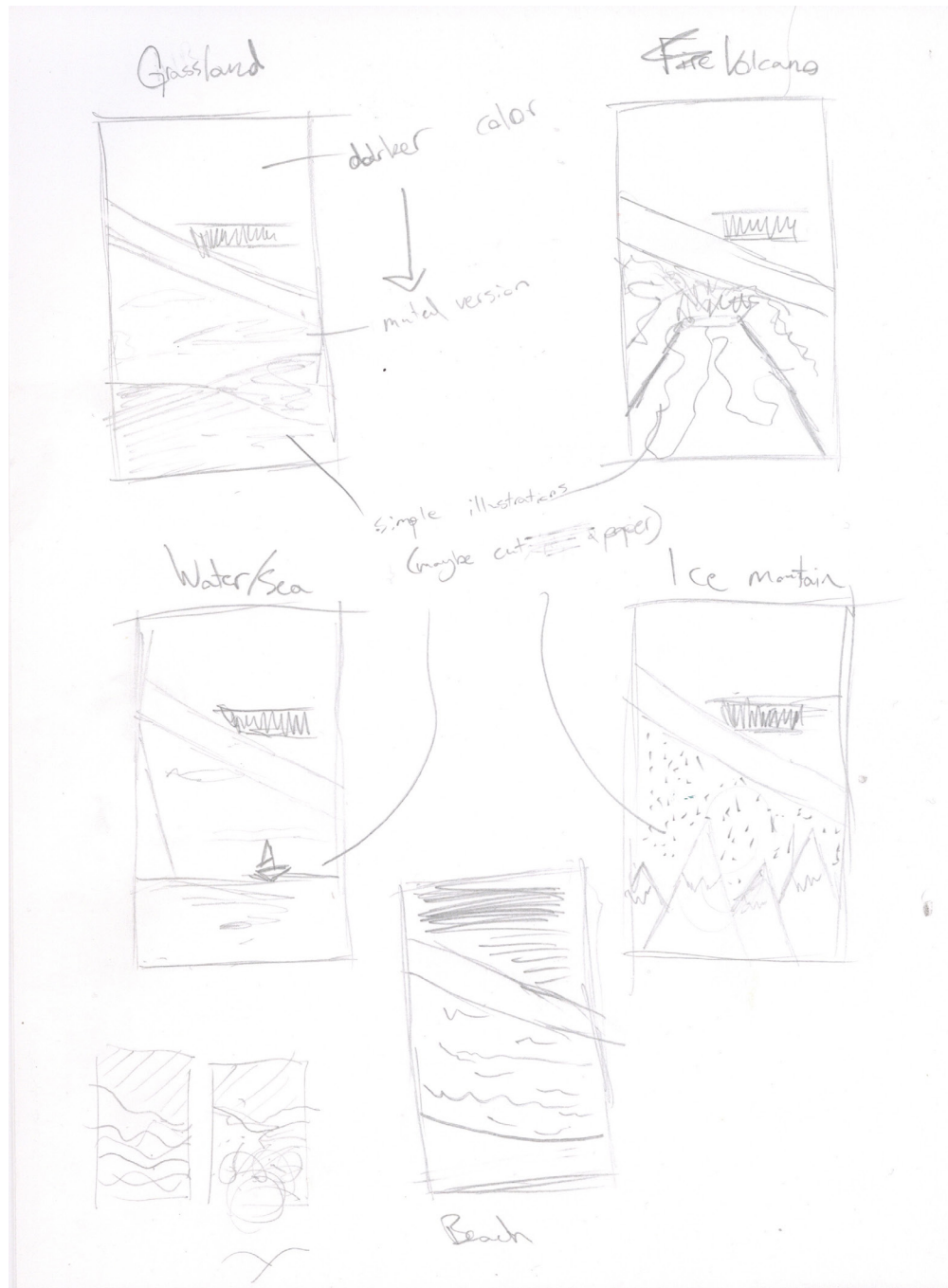


FOSTER THE PEOPLE  
TORCHES



INSPIRATION / Shift in concept







FINAL / Completed Design Solution

